

Access to Higher Education Diploma

Assignment Brief

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| **ACCESS COLLEGE / CENTRE** | **Newham College of FE** |
| **Student’s Name** |  |
| **Student’s Group** |  |
| **Issue Date** | 30/03/2021 |
| **Deadline Date** | 11/05/2021 |
| **Date Submitted** |  |
| **Date Assignment to be returned to student** (two working weeks after submission) | 18/05/2021 |

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| **Resubmission Deadline** | 25/05/2021 |
| **Date Resubmission submitted** |  |
| **Date Resubmission to be returned to student** (two working weeks after resubmission returned) | 09/06/2021 |

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| **Pathway** | Electronic with Software Engineering |
| Unit(s) Being Assessed | Website Development |
| **Title Of Assignment** | Web Design |
| **Assessor** | Mauricio Ortiz |

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| Student Declaration |
| *I am aware that plagiarism is defined as the submission or presentation of work, in any form, which is not one’s own, without acknowledgement of the sources used. I have included full referencing as required in a format endorsed by the course teaching team (the Harvard System). I recognise that plagiarism can also arise from one student copying another student's work or from inappropriate collaboration between students.*  *I am aware that assessment evidence that has been deemed to have been plagiarised will not receive credit.* |
| I confirm that the attached assessment evidence is all my own work  Signature:…………………………….. |

**Please attach this assignment brief to the work you are handing in for assessment. Work that does not include this will be returned unmarked.**

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| **Tasks criteria (LEVEL 3)** | | Assessment criteria |
| Task 1 | Explain HTML basics | 1.1 |
| Task 2 | Format HTML document using paragraph, page break, centre, spaces and blinking, ordered lists and unordered list | 1.2 |
| Task 3 | Use HTML links - anchor tags to files pages and images, #link tags | 1.3 |
| Task 4 . | Explain the specific purpose and requirements for a website | 2.1 |
| Task 5 | **Design a multi-page website to meet stated requirements.** | 2.2 |
| Task 6 | Evaluate two different designs created to meet a particular specification and justify the one chosen for implementation | 2.3 |
| Task 7 | Build a functional multi-pages interactive website comprising a complex set of linked web pages including dynamic web pages. | 3.1 |
| Task 8 | Review the website produced and assess how closely the site matches the original specification and whether it meets the requirements | 3.2 |
| Task 9 | Improve the effectiveness of a website on the basis of a formal review. | 3.3 |
| Task 10 | Explain the tools and techniques used in the creation of a website | 3.4 |
| Task 11 | Explain the various factors that influence the performance of a website. | 4.1 |
| Task 12 | Discuss the potential security issues and legal constraints involved in a particular website | 4.2 |

**Guidance criteria to complete the set tasks**

Clear evidence in the form of print screen will need to be produced to meet the relevant criteria For example print screens of , folder tree structure, and general development of the Wed design

Pass at Level 3 you must achieve each single criteria to a reasonable level of accuracy showing workouts and understanding of the rule of wed design to a reasonable level of accuracy, you should demonstrate that you understand the main conceptual idea

Merit you must achieve each single criteria( Pass criteria) to a very good level of accuracy showing relevant and understanding of the wed design concepts

Distinction students should demonstrate exceptional clarity and accuracy in the whole graphical presentation , to an excellent level of precision and clarity in the final work

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| **Credit Level** |

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| ***Unit*** | | ***Web Design*** |
| ***To achieve at Level 3 you must meet all the following criteria:*** | | |
| 1.1 | Explain HTML basics | |
| 1.2 | Format HTML document using paragraph, page break, centre, spaces and blinking, ordered lists and unordered list | |
| 1.3 | Use HTML links - anchor tags to files pages and images, #link tags | |
| 2.1 | Explain the specific purpose and requirements for a website | |
| 2.2 | Design a multi-page website to meet stated requirements. | |
| 2.3 | Evaluate two different designs created to meet a particular specification and justify the one chosen for implementation | |
| 3.1 | Build a functional multi-pages interactive website comprising a complex set of linked web pages including dynamic web pages. | |
| 3.2 | Review the website produced and assess how closely the site matches the original specification and whether it meets the requirements | |
| 3.3 | Improve the effectiveness of a website on the basis of a formal review. | |
| 3.4 | Explain the tools and techniques used in the creation of a website | |
| 4.1 | Explain the various factors that influence the performance of a website. | |
| 4.2 | Discuss the potential security issues and legal constraints involved in a particular website | |

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| **Grade** |
| If you have achieved all Level 3 Criteria you will receive a grade (*Pass, Merit or Distinction*) against the following grade descriptors. |
| **Grade Descriptors** |
| NB: There are no Grade Descriptors available for Pass; students automatically achieve a pass by meeting all AC for the unit at Level 3 |

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| ***Unit*** | Web Design |

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| **GD3: Application of Skills** | |
| **Selected Elements**  **Merit** | **Selected Elements**  **Distinction** |
| The student, student’s work or performance :  b) applies appropriate techniques with  **very good** levels of *creativity* | The student, student’s work or performance :  b) applies appropriate techniques with  **excellent** levels of *creativity* |

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| **GD7: Quality** | |
| **Selected Elements**  **Merit** | **Selected Elements**  **Distinction** |
| The student, student’s work or performance :  c) taken as a whole, demonstrates a  **very good** response to the demands of the  brief/assignment | The student, student’s work or performance :  c) taken as a whole, demonstrates an  **excellent** response to the demands of the  brief/assignment |